

Long Beach Police Department Crime Watch News

Long Beach Police Department , Crime Prevention Unit , 400 W. Broadway , Long Beach, CA 90802

Anthony W. Batts
Chief of Police
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Robert Luna
Deputy Chief of Police
Patrol Bureau

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Jeffrey J. Craig
Deputy Chief of Police
Support Bureau

Braden Phillips
Bureau Chief
Administration Bureau

Karen Owens
Administrator
Community Relations Division

Paul Sanford
Sergeant
Crime Prevention Unit
Community Relations Division

Air Support Unit

Wednesday
February 21, 2007,
7:00 P.M.

Long Beach Water Department
1800 East Wardlow Road
(On Wardlow Rd., just West of Cherry Ave.)

A member of our Air Support Unit will be the guest speaker at our next Community Crime Prevention Meeting. Don't miss this exciting opportunity to learn about the LBPD's latest tools in the fight against crime. Our two EC-130 helicopters, equipped with state-of-the-art technology, and the highly trained officers who operate them, are a formidable team that takes crime-fighting to a new level!

Please join us for an informative evening. This Community Crime Prevention meeting is open to everyone. Please bring your friends and neighbors.

INSIDE THIS ISSUE:

UPCOMING EVENTS

Upcoming Events	1
Crime Prevention Through Environmental Design	2
California Passes Cell Phone Law	2
39th Annual Awards Ceremony Sponsorship Information	3
Community Emergency Notification System and Citizen Signup	4

* February, 2007

Downtown Farmers Market, every Friday at the City Place.
Call (310) 316-1725 for more information.

* February 17, 2007

The Queen Mary Scottish Festival held at the Queen Mary Seawalk through 2/188. Call (562) 435-3571 for more information.

* February 24, 2007

AMGEN Long Beach Bike & Family Festival in the Long Beach Arena Parking Lot. Call (562) 800.452.7829 or go to www.visitlongbeach.com for details.

East Village Association's "Art in Motion" Art Walk-in conjunction with the AMGEN Festival Weekend. Call (562) 800.452.7829 or go to www.visitlongbeach.com for details.



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California Passes Cell Phone Law

Crime Prevention Through Environmental Design

Crime impacts the way most of us live our lives, whether in ways real or perceived. It can be managed but also can bleed the social, economic, and physical life out of our neighborhoods. Criminal activities are ever-changing and require responses that minimize the opportunities for their occurrence. Some people argue that today's environment of "doing more with less" reduce the possibilities for effective crime prevention. However, creative thinking, long-term commitments, multi-disciplinary/inter-agency partnerships, and community involvement can go a long way in enhancing the safety of our neighborhoods.

Throughout the country, law enforcement agencies are initiating efforts to reduce crime and the Long Beach Police Department is no exception. These efforts range from enacting new laws and building new jails to forming neighborhood watch programs and initiating Community Oriented Public Safety (COPS) to integrating crime prevention design standards in new development and providing education to homeowners and property managers, etc.

Crime Prevention Through Environmental Design or CPTED (pronounced "sep-ted") is a crime prevention planning tool that focuses on the proper design and use of the built environment. CPTED is quickly becoming a measure for proactive crime prevention planning - one that can help reduce the incidence and fear of crime, and improve overall quality of life. By no means is CPTED a cure-all in efforts to rid crime from communities. However, it is one strategy among many others that can be fully employed in all types of existing strategies.



FOUR MAIN PRINCIPLES

Natural Surveillance - "See and be seen" is the overall goal when it comes to natural surveillance. A person is less likely to commit a crime if they think someone will see them do it. Lighting and landscape play an important role in CPTED crime prevention. Make sure trees do not interfere with lighting. Make sure landscape is trimmed to eliminate hiding spots.



The organization of physical features, activities and people in such a way as to maximize visibility.



Calif. Governor Schwarzenegger signed legislation that prohibits the use of handheld mobile phones while driving. Drivers who violate the law will face a base fine of \$20 for a first offense and \$50 for each subsequent offense.

"The simple fact is it's dangerous to talk on your cell phone while driving. California Highway Patrol data shows that cell phones are the number one cause of distracted driving accidents. So getting people's hands off their phones and onto their steering wheels is going to make a big difference in road safety. The 'Hands-Free' cell phone bill will save lives by making our roads safer."

The law will take effect on **July 1, 2008**. While California law may not limit hand-held cell phone use significantly, safety experts recommend that you follow the following guidelines when using a cell phone in your car:

- ♦ Use a hands-free phone
- ♦ Keep your eyes on the road at all times
- ♦ Never dial while driving
- ♦ Avoid using your phone in bad weather or heavy traffic
- ♦ Avoid stressful conversations while driving
- ♦ Never look up phone numbers while driving

CPTED Continued from

Natural Access Control - It is more than a high block wall topped with barded wire. CPTED utilizes the use of walkways, fences, lighting, signage and landscape to clearly guide people and vehicles to and from the proper entrances. The goal is not necessarily to keep intruders out, but to direct the flow of people while decreasing the opportunity for crime.



The use of physical attributes that express ownership, such as fences, pavement treatments, art, signage and landscaping.

The physical guidance of people coming to and going from a space by the judicious placement of entrances, exits, signs, fencing, landscaping and lighting.



39th Annual Awards Ceremony Sponsorship Information



Approximately three years ago, the Police Department established a sponsorship opportunity to partner with the community in publicly honoring citizens and police employees who have distinguished themselves by their brave or unselfish acts of heroism. These individuals are recognized at our Annual Awards Ceremony that is attended by nearly 1,000 supporters each year. These generous sponsorships have allowed us to continue this Ceremony at no cost to the City of Long Beach.

This Year's Awards Ceremony will be held on Tuesday, May 15, 2007, at the L. B. Convention & Entertainment Center, Grand Ballroom, 300 East Ocean Boulevard, Long Beach. There will be a reception at 11:15 a.m. followed by lunch and the awards program at noon. The closing date for sponsors to be included in the commemorative program is Friday, April 9, 2007. You may submit your sponsorship anytime up to the closing date. For a reservation form, please visit our website at www.longbeach.gov/police and click on "39th Annual Awards Ceremony". You can print the reservation form and mail it with a check directly to Community Relations, 400 West Broadway, Long Beach, CA 90802. For further information, contact Michelle Foote at (562) 570-5729.

The involvement of concerned citizens is vital to the success of the Long Beach Police Department. "I hope you will join me in honoring our community heroes by providing a sponsorship at this worthwhile event", said Chief of Police Anthony W. Batts.

Territorial Reinforcement - Creating or extending a "sphere of influence" by utilizing physical designs such as pavement treatments, landscaping and signage that enable users of an area to develop a sense of proprietorship over it. Public areas are clearly distinguished from private ones. Potential trespassers perceive this control and are thereby discouraged.



The continued use of a space for its intended purpose, which serves as an additional expression of ownership and territoriality.

Maintenance - The Broken Window Theory suggests that one "broken window" or nuisance, if allowed to exist, will lead to others and ultimately to the decline of an entire area. Neglected and poorly maintained properties are breeding grounds for criminal activity. Report and remove graffiti immediately. Pick up trash daily or more frequently. Dispose of large discarded items appropriately.

Since crime is often the number one public concern, it is important to seek approaches that can help eliminate the conditions that contribute to crime. Throughout the country, the public and private sectors are recognizing that police departments cannot successfully deal alone with the twin issues of responding to crime and correcting the conditions that contribute to crime. Other city departments, businesses, neighborhood groups and associations, and other groups are joining the efforts to address crime, by forming partnerships, coordinating resources, and providing outreach.

One of the tools central to these efforts is CPTED. With the increase in participation and coordination, and the application of its principles, the fight against crime is developing into a proactive, rather than reactive. The process which would lead to neighborhood re-strengthening and improve our community image.



COMMUNITY EMERGENCY NOTIFICATION SYSTEM AND CITIZEN SIGNUP

About Long Beach's Community Emergency Notification System

Long Beach has implemented a Community Emergency Notification System. It allows the City to rapidly notify residents and businesses by telephone. In the event of an emergency, an operator using the system can identify the affected neighborhood or region of the city and record a message that describes the situation. The system will automatically call listed and unlisted telephone numbers within the affected area and deliver the recorded message. If phone lines are busy, the system will attempt to redial those numbers to make contact. If an answering machine picks up the call, the emergency message will be left on the machine.

Sign Up for Cellular or Voice over Internet Protocol (VoIP) Service

Cellular or VoIP phone numbers are not currently in the system database. If you would like to be contacted on your cell or VoIP phone, you must register your number. Please note that the service is for Long Beach businesses and residences. Calls regarding property or situations outside the city are not covered. While phone numbers can be outside of Long Beach service, you must enter a valid address within the boundaries of Long Beach to be eligible for the service. The City will contact you annually via your e-mail address to verify that the phone information is still valid. If the phone number is not confirmed it will be removed from the database.

Benefits of Signing Up For Community Emergency Notification System

The system allows you to receive emergency notifications that affect your home very quickly. You don't have to purchase any new equipment and you'll only be notified of emergencies that affect the area your home or business is located.

Privacy Notice and Disclaimer

The City of Long Beach, California will not share or distribute personal information gathered by this form and will use it solely for the purpose of providing Community Emergency notifications. Your information is submitted over a secure, encrypted connection for your protection.

With respect to documents and services available from this server, neither the City of Long Beach nor any of its agencies and affiliates nor any of their employees, makes any warrant, express or implied, including the warranties of merchantability and fitness for a particular purpose, or assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed.

If you need more information or to sign-up, go to www.longbeach.gov then go to [Emergency Notification](#)

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